

The Area



Sequim is located in the rain shadow of the Olympic Mountains on the Northern edge of Washington's Olympic Peninsula. More than 300 days of sunshine annually make Sequim and its surrounding prairie communities attractive, with limited rainfall — averaging fewer than 17 inches a year. Seattle's metropolitan area receives upward of 35 inches of rain yearly.

The population has high education values and higher than average incomes. The 2000 census showed Sequim's town population is 4,350. The surrounding Dungeness Valley is occupied by more than 25,000 residents.

State Highway 101 cuts through the southern edge of the community and is a limited-access route that brings visitors by the thousands to the community. The Sequim Prairie and Dungeness Valley extend from the Olympic Mountains to the south, to the Strait of Juan de Fuca, which forms the northern geographic boundary. Sequim lies 15 miles east of the Clallam County Seat of Port Angeles and 30 miles west of Port Townsend and Hood Canal.

Our Readers

The population, averaging 55 years of age, supports many community development programs such as a vital and vibrant public school campus, a library, an aquatic and recreation center, numerous health care clinics and senior care and rehabilitation centers. Sequim has its own community theater group, a new Boys and Girls Club facility, an emerging museum and art center, and hosts several community festivals. Our readers tend to shop locally, looking to the Sequim area for most retail goods and services.

73% of our readers are married, and 64% are retired. Most Gazette readers, 77%, have achieved a college degree, and 32% of them have lived in the Sequim area less than 5 years.



Local Economy

Average household income of Gazette readers is currently \$56,000.

84% of Gazette readers own their single family dwelling. Only 4% rent an apartment or townhouse/condo. Major area employers include Olympic Medical Center, Clallam County Government, Daishowa America, the Sequim School District, and Seven Cedars Casino. The population of the Sequim-Dungeness Valley continues to increase, as does the availability of service-oriented jobs.

Circulation Details

The Sequim Gazette's paid circulation reaches nearly 20,000 readers every Wednesday. In addition, our CountyWide Classifieds is distributed to an extra 5,300 households and newsstands free of charge. We are proud to sponsor our local Newspapers in Education program. In partnership with local schools, this puts another 500 papers into students' hands each week.