

SEQUIM GAZETTE



Online

At sequimgazette.com, current news stories and archives are available to the public. We also feature a links to local weather and business resources. Our website receives as many as 5,000 hits a week. Contact our Advertising Manager if you are interested in advertising on our website.

Special Services

Composition and layout of an ad, as well as any scanning, photography, or clip art, is provided at no extra charge. Upon request, photos, original artwork, etc. will be returned to the customer after publication. At the advertiser's request, up to five tearsheets will be provided at no charge for ads totaling ten column inches or more.

Rate Policy

Open rate is charged unless the advertiser has signed a contract agreement. Payment in advance is required for new advertisers until credit is established. All accounts are on a net 30-day billing cycle. Rates are subject to change without notice. Refer to rate card for further details.

Deadlines

Your ad must be scheduled by noon on the Friday prior to publication. Holiday deadlines vary and are published at least the week before the holiday. Special sections are assigned deadlines dependent on press schedules.

Insert Information

Pre-printed inserts must be scheduled no fewer than 8 days prior to publication. The maximum dimensions may not exceed 12.5" x 11" (fold along the 12.5" side). Contact the Ad Coordinator to schedule any inserts and obtain shipping information.